ADVERTISING OPTIONS







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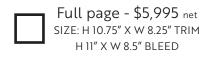
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2024 Space Reservation

For faster processsing, use the QR code to complete this form online.

Company Name:	
Mailing Address:	
Name:	Title:
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NOTE: Submitting this form reserves your space until a signed contract is received. Our associate publisher (see below) will contact you to finalize details.

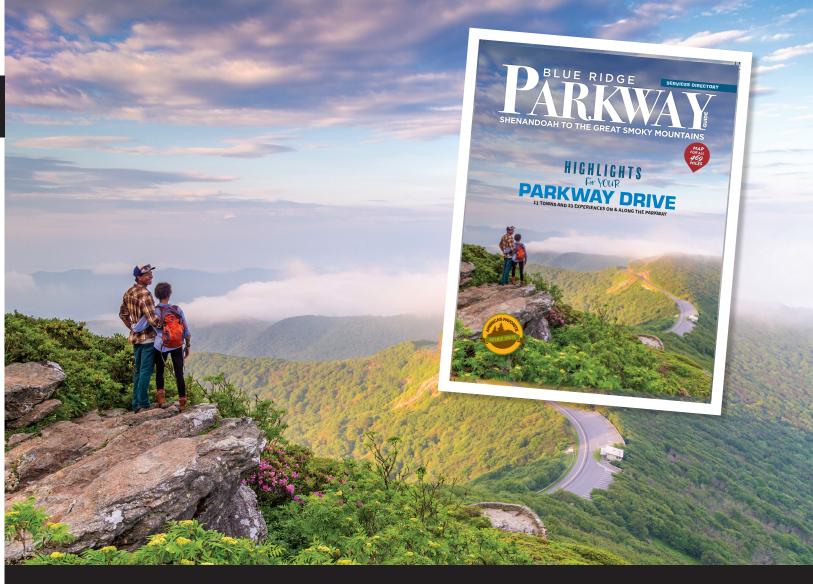




CONTACT YOUR REPRESENTATIVE TODAY!

CYNTHIA BRUGGEMAN

ASSOCIATE PUBLISHER 970-445-0599 CBRUGGEMAN@LEISUREMEDIA360.COM SPACE DEADLINE February 23, 2024 MATERIALS DUE March 1, 2024



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No payment until April

DISTRIBUTION: PRINT + DIGITAL



Stand-alone guide is distributed at the following locations - for a Full 12 Months

- AAA Offices
- **VA State Welcome Centers**
- NC State Welcome Centers
- Local visitor centers/tourism offices
- Resorts
- Hotels
- Attractions

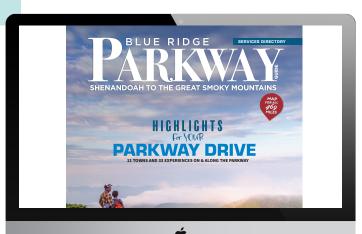
- · We will promote the digital edition of the guide to our digital audiences and collect email addresses.
- · Advertisers will be sent these leads 1x per month for VA, NC or both!
- The most recently completed edition of this program in 2022-2023 brought in an average of more than **2,400** email opt-in leads for each advertiser!

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- · 32,000+ unique website users per month
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EDITORIAL

2024 PARKWAY MAP PAGE

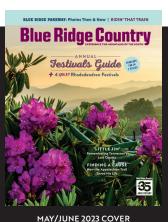
Advertise and your business will be listed on our map in RED for fast locating.

Be a part of the upcoming guide to ensure locals and visitors spend money with you!





Parkway guide travel map with VA and NC counties



PRINT AND DIGITAL

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2024 EDITORIAL:

- · Highlights for all 29 Counties Embracing the Blue Ridge Parkway
- · All New Map
- Curated Events
- Milepost Services

GATEWAYS NORTH & SOUTH

We introduce you to Shenandoah National Park in Virginia and give a shout-out to the Great Smokies in North Carolina and Tennessee before we're done.