ADVERTISING OPTIONS



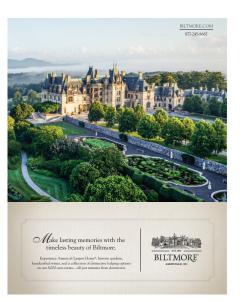




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For faster processsing, use the QR code to complete this form online.

Company Name:	
Mailing Address:	
Name:	Title:
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NOTE: Submitting this form reserves your space until a signed contract is received. Our associate publisher (see below) will contact you to finalize details.

Full page - \$5,995 net
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CONTACT YOUR REPRESENTATIVE TODAY!

CYNTHIA BRUGGEMAN

ASSOCIATE PUBLISHER 970-445-0599 CBRUGGEMAN@LEISUREMEDIA360.COM SPACE DEADLINE February 1, 2024 MATERIALS DUE February 10, 2024



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GENERATES **LEADS FOR YOU**

Blue Ridge Country

MAY/JUNE 2023 COVER

Also mailed to

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- AAA Offices
- **VA State Welcome Centers**
- **NC State Welcome Centers**
- Local visitor centers/tourism offices
- Resorts
- Hotels
- Attractions

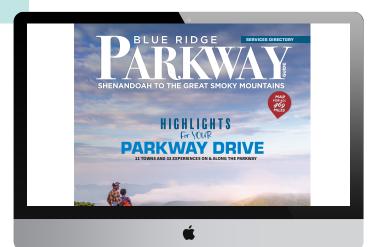
- · We will promote the digital edition of the guide to our digital audiences and collect email addresses.
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EDITORIAL

2024 PARKWAY MAP PAGE

Advertise and your business will be listed on our map in RED for fast locating.

Be a part of the upcoming guide to ensure locals and visitors spend money





Parkway guide travel map with VA and NC counties





2024 EDITORIAL:

- · History and Guide to all 29 Counties Embracing the Blue Ridge Parkway
- · All New Map
- Curated Events
- Milepost Services
- New Interactive with QR Codes

GATEWAYS NORTH & SOUTH

We introduce you to Shenandoah National Park in Virginia and give a shout-out to the Great Smokies in North Carolina and Tennessee before we're done.